

DATE: August 14, 2012

TO: City Clerk

FROM: Representative Michiel R. Noe

ADDRESS: 2 Civic Center Plaza TELEPHONE 915-541-4701

Please place the following item on the (Check one): CONSENT XXX REGULAR \_\_\_\_\_

Agenda for the Council Meeting of August 21, 2012

Appointment of Mica Short to Greater El Paso Civic, Convention and Tourism Advisory

Item should read as follows: Board by Representative Michiel Noe, District 5.

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Greater El Paso Civic, Convention and Tourism Advisory Board

NOMINATED BY: Dr. Michiel R. Noe DISTRICT: 5

NAME OF APPOINTEE Mica Short  
(Please verify correct spelling of name)

E-MAIL ADDRESS: \_\_\_\_\_

BUSINESS ADDRESS: 10 Civic Center Plaza

CITY: El Paso ST: TX ZIP: 79901 PHONE: (915) 534-0571

HOME ADDRESS: \_\_\_\_\_

CITY: El Paso ST: TX ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: \_\_\_\_\_

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: \_\_\_\_\_

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Joseph Daubach

EXPIRATION DATE OF INCUMBENT: 08/01/2012

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X  
RESIGNED \_\_\_\_\_  
REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: 08/21/2012

TERM BEGINS ON : 08/02/2012

EXPIRATION DATE OF NEW APPOINTEE: 08/01/2014

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: X

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM: \_\_\_\_\_

# Mica E. Short

W: (915) 534-0571

## OBJECTIVE

To obtain a challenging position within an organization that will leverage my educational and professional knowledge and experience in a way that enables me to positively contribute to the organization and have a meaningful impact on the community.

## EDUCATION

**Master's Degree in Public Administration** August 2004  
**Institute for Policy & Economic Development**  
**University of Texas at El Paso**

- ♦ Capstone Paper: Emphasis on the Effectiveness of Local Government Codes of Ethics
- ♦ Recognized as Outstanding Academic Graduate Student for MPA program
- ♦ Chancellor's List
- ♦ Pi Alpha Alpha, the National Honor Society for Public Affairs and Administration

**Bachelor of Arts Degree** July 2002  
**University of Texas at El Paso**

- ♦ Political Science with a Minor in Women's Studies
- ♦ Outstanding Academic Student: Women's Studies
- ♦ Dean's List

**Ford Fellow for Regional & Sustainable Development** 2008-2009  
*Regional Action Plan: Addressing Healthcare Professional Shortages*

**Institute for Organization Management** 2008 – Present  
**U.S. Chamber of Commerce** Graduation: January 2011

## WORK

## EXPERIENCE

**Greater El Paso Chamber of Commerce** El Paso, Texas  
Vice President, Government Relations Division January 2008 - Present

- ♦ Serve as a member of the Chamber's Executive Management Team, which aids the President & CEO with internal Chamber policy development, the Chamber's overall budget, and internal staffing issues.
- ♦ Serve as the chief lobbyist for the Greater Chamber, which involves developing the Chamber's local, state and federal legislative agendas with emphasis on addressing the issues transportation, border security and immigration, infrastructure and development, healthcare, armed forces, economic development, workforce development and education.
- ♦ Develop and maintain advocacy links with local, state and federal elected officials regarding pertinent public policy issues.
- ♦ Develop the budget for the Government Relations Division, relating the budget to division goals.
- ♦ Supervise all staff personnel within the division, the assignment of their duties, and the overall direction of their work.

- ♦ Monitor legislation, policy issues and potential issues affecting the Chamber and the El Paso community through state and federal digests, newspapers and periodicals, and regular contact with legislators and their staff.
- ♦ Provide verbal and written testimony on legislation impacting the community
- ♦ Responsible for all Chamber Government Relations Division activities, including the development of the division's Strategic Plan, motivation of volunteers, income and expenditures, and training and supervision of staff.
- ♦ Oversee the management of the El Paso Healthcare Heroes program run through the Chamber and funded through outside grants.
- ♦ Plan and execute the events that fall under the Government Relations Division, including but not limited to the State of Higher Education Address, the State of the School District Address, the State of the City Address, and the State of the Military Address.

**Greater El Paso Chamber of Commerce**

El Paso, Texas

Director of Policy and Programs,  
Government Relations Division

December 2004 – December 2007

- ♦ Develop the Healthcare Council's Strategic Plan with emphasis on addressing the issue of the uninsured in the region, which is at a 38% rate
- ♦ Oversee the implementation of Chamber initiatives in the areas of public health, mental health, professional shortages, access to healthcare and transportation infrastructure
- ♦ Provide leadership to committees and task forces made of volunteer members, develop a plan of action for the committees, and coordinate details of the projects specific to the Healthcare Council and the Transportation Committee
- ♦ Responsible for developing and maintaining advocacy links with local, state and federal elected officials regarding issues related to healthcare funding, healthcare regulations and policies impacting the healthcare industry, as well as all policy impacting transportation including the development of a regional mobility authority and determining if toll roads will work in the El Paso region
- ♦ Prepare tracking reports and issue briefs on key legislation affecting healthcare and transportation , with special emphasis on the business climate and El Paso area issues
- ♦ Seek out and write grants that helps support the Healthcare Council's initiatives
- ♦ Monitor legislation, policy issues and potential issues affecting the Chamber and the El Paso community through state and federal digests, newspapers and periodicals, and regular contact with legislators and their staffs
- ♦ Provide verbal and written testimony on healthcare legislation impacting the community
- ♦ Engage community leaders to identify and address key issues requiring a cohesive advocacy effort

**County of El Paso – Commissioner's Court**

El Paso, Texas

Community Outreach Coordinator

June 2001 to December 2004

- ♦ Develop and monitor the office budget and those projects specifically linked to the office to ensure on-time completion of the projects

- ♦ Conduct research on issues of interest to projects being carried out by the Commissioner through attending conferences and through resources available through the County
- ♦ Maintain the Commissioner's website, as well as write press releases, reports and speeches for various meetings and/or conferences
- ♦ Serve as a point of contact for a variety of committees involving inter-local agreements and broad governmental participation, and attend various community meetings to address the needs of the Commissioner's constituents
- ♦ Coordinate meetings and special events involving El Paso County initiatives, such as press conferences, ground breaking and grand opening ceremonies, and meetings with other governmental agencies
- ♦ Address the needs of the constituents through phone calls, emails and visits within the community

#### **COMMUNITY LEADERSHIP ROLES**

- ♦ Big Brothers Big Sisters of El Paso Board of Directors – President-Elect (2005 to present)
- ♦ UTEP's Institute for Policy & Economic Development External Advisory Committee (August 2004 to present)
- ♦ UTEP College of Health Sciences & School of Nursing Advisory Board, Co-Chair (Fall 2007 to present)
- ♦ United Way of El Paso Community Impact Advisory Council (August 2007 to present)
- ♦ El Paso Blue Ribbon Committee on Mental Health (May 2007 to present)
- ♦ Paso del Norte Health Foundation Communications Committee (2009 to present)
- ♦ Borderland Mobility Coalition Board Member (August 2005 – January 2007)
- ♦ Mayor's Advisory Cabinet on Transportation (August 2005 – August 2006)
- ♦ Leadership El Paso, Class 28 (2006)

#### **RECOGNITIONS**

- ♦ Recognized as "40 Under 40" Upcoming Stars by the American Chamber of Commerce Executives (2009)
- ♦ Chairman's Outstanding Leadership Award, GEPCC (2006)

#### **REFERENCES**

- ♦ Available Upon Request